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Mit den Titelverteidigern Daniela Bleymehl und Sebastian Kienle

Triathion #mitteninderstadt

hep **CHALLENGE** HEILBRONN

powered by Audi

Das TriathIon-Festival am 18. & 19. Mai 2019



OurieCouPunkt



DATE

The Sparkassen CHALLENGE HEILBRONN powered by Audi will be hold on Sunday 19th of May 2019.

DIRECTIONS, PARKING & ACCOMODATION

Directions to Heilbronn



Parking

Parking is possible on all public parking zones in the city center.

The parking slot "Bahnhof/Deutsche Post" and the parking deck "Experimenta" are also available because the transition area moved to the "Badstrasse".

Accommodation

Our partner hotel "Mercure" is located in the center of Heilbronn and so in the direct surroundings of the event. Contact information can be found on our website.

20 parking spaces for camper vans (partly with power, water and sewage, against charge) are located at the "Wertwiesenpark" behind the "Neckarhalde" public outdoor pool (Address for GPS: Neckarhalde 21, 74074 Heilbronn) near to the run course.

Other parking spaces for campers or even tents are not available in the city center.

Official campsites are in Neckarsulm (Campingplatz Reisachmühle, approx. 7 km) or Obersulm (Campingpark Breitenauer See, approx. 15 km)



REGISTRATION PACKAGE

You will get your registration package against showing the signed waiver declaration, your ID or passport and, if available, your athlete license. If you can't pick up the package by yourself, another person may receive the package against a written proxy, signed waiver declaration, a copy of your ID or passport and, if available, your athlete license.

The handing out of the registration packages is available at the Mercure Hotel, Platz Am Bollwerksturm, D-74072 Heilbronn during the following hours:

- Friday, 17 May 2019 from 3.30 to 06.30 pm for all distances
- Saturday, 18 Mai 2019 from 8.30 am to 04.00 pm for all distances
- Sunday, 19 Mai 2019 from 5.30 to 7.30 am pick up is possible only for athletes with pre-booked "Late-Check-In" (Half / Olympic) and for the sprint distance and also for all relays.



When you pick up your registration package, you can leave your bike at our ReCyclingStation. When checking-in the bike you'll get a token, we take care of your bike then and hand it out back to you against the token afterwards.

BIKE CHECK-IN/CHECK-OUT

Bikes for all distances can be checked in for all distances on Saturday from 12.00 to 5.00 pm into the transition zone. On Sunday, bikes for Middle Distance and Olympic Distance race can be checked in **only with pre-booked Late-Check-In** from 6.00 to 7.30 am. Athletes of the sprint distance and all relays can check in the bikes from 6.00 to 7.30 am, without a Late-Check-In.

In preparation of the check-in please attach the foldable bib sticker to your saddle tube and the single bib stickers onto your helmet (front and both sides). When accessing the transition zone, the helm must be worn with closed straps and the bike must be pushed. The marshals will not only check the bike but also the proper fit of the helmet and that it does not show any damages.



Bike check-out will be on Sunday 19 May 2019 from approx. 12.00 to 4.30 pm at the same location as the check-in and only against showing the bib. If you lose your bib you must show your ID or passport. For bikes not picked up until 4.30 pm the organizers will not assume liability. After checking the bike out, no damage claims or notices of loss can be pled.

TIMETABLE

<u>Friday 17 May 2019:</u>	
3.30 - 6.30 pm:	Handing out of registration packages at the "Mercure Hotel" (all distances)
Saturday 18 Mai 2019:	
8.30 am - 04.00 pm:	Handing out of registration packages at the "Mercure Hotel" (all distances)
10.00 am - 6.00 pm:	EXPO/Triathlon fair "Untere Neckarstraße"
12.00 pm – 5.00 pm:	Bike CheckIN at transition zone
04.30 - 06.30 pm:	BÜRGER Maultaschen-Carbo Load Party at Kolbenschmidt-Arena (Hockey stadium, next to Hotel Mercure)
05.30 pm:	Race briefing during BÜRGER Maultaschen-Carbo Load Party (Half and Olympic)
06.45 - 07.30 pm:	Pro Talk / athlete presentation at "Neckar Stage" (Untere Neckarstraße)
07.30 pm	Live music with "DICKE FISCHE" at "Neckar Stage" (Untere Neckarstraße) / free entry!
Sunday 19 Mai 2019:	
05.30 - 7.30 am:	Handing out of registration packages for the Sprint Distance at the "Mercure Hotel"; Middle Distance and Olympic Distance > only with pre-booked Late-Check-In
6.00 am:	Opening of transition zone until 7.30 am
7.45 am:	Start Olympic distance > Rolling Start
8.20 am:	Start Middle Distance > Pro/Elite Men
8.25 am:	Start Middle Distance > Pro/Elite Women
8.30 am:	Start Middle Distance > Age Groupers, Rolling Start
9.30 am:	Start Sprint Distance > Rolling Start (Athletes Briefing "Sprint": 9.15 am at the swim start)
approx. 9.35 am:	1st finisher Olympic Distance / Award ceremony approx. 11.20 pm (Places 1 - 3)
approx. 10.25 am:	1st finisher Sprint Distance / Award ceremony approx. 11.40 pm (Places 1 - 3)
approx. 12.05 pm:	1st finisher Middle DIstance / Award ceremony approx. 15.00 pm (Places 1 - 6 PROs and 1 - 3 age groupers.)
12.00 pm – 4.30 pm:	Bike check out from the transition area, against showing the bib number



AFTER RACE BAG

You can pick up your personal after race bag against the voucher in your registration package in front of the "Mercure Hotel". You can use it on race day for your personal belongings you'll need after the race. At the swim start you can leave it with us and we'll transport it to the athletes area at the finish line. There you'll get it returned against showing your bib.

ACCESS AUTHORIZATION

Each athlete will get a control wristlet when picking up the registration package and only this will allow you access entrance to the BÜRGER Maultaschen Carbo Load Party at the Kolbenschmidt Arena and the athletes area.

MAULTASCHEN CARBO LOAD PARTY AND ATHLETE BRIEFING

On Saturday 18 May 2019 there will be the BÜRGER Maultaschen Carbo Load Party at the Kolbenschmidt-Arena (Ice hockey stadium). Access for athletes is only possible with the wristlet received at the registration. For companions for whom the party was booked during online registration, there will be vouchers in the registration package. Still you can purchase vouchers (15.00 EUR) at the registration desk later.



The athlete briefing will be held during the carbo load party at 05.30 pm and is **obligatory** for all participants of Middle Distance and Olympic Distance! For Sprint Distance, the athlete briefing is held before the start of the race at 9.15 am at the swim start and is also **obligatory**!

COURSE – SWIM

Swim start is located at the "Obere Neckarstraße" at the staircase opposite of the restaurant "Mangold". **This year, there will be again a "rolling start" in Heilbronn.**

Before the start, there will be a special warm-up zone separated from the swim course. 10 minutes before the start you should finish swim warm-up. Please locate yourself accord to your estimated swim time in the designated waiting area, which will be allocated to expected swim times. Six athletes will then start at a time- Time measuring will only be activated on the bridge when you cross the time measuring mattress while starting the swim.

You do not have to inform us on your estimated swim time before the race. Please make a realistic estimation of your swim time in front of the race in terms of fairness and in expectation of a smooth swim.

Note: Pro athletes (men/women) on Middle Distance will start 10 and 5 minutes before the age groupers.

Buoy/Turning points:

There will be three turning points: Olympic Distance > Turning point after 750 m, Middle Distance > Turning point after 950 m and Sprint Distance > Turning point after 250 m.



COURSE – BIKE

The bike course is signposted with black arrows on yellow ground. The turnoffs for Middle Distance and Olympic Distance are marked separately with large AO sings!

While biking you must wear the bib on the back. Drafting is prohibited and may lead to disqualification (red card). When a marshal suspects you to be drafting, he/she may warn you and show you a blue card (time penalty). The duration of the time penalty is 1 minute on Sprint distance, 2 minutes on Olympic distance and 5 minutes in Challenge Half. When shown the yellow card, the athlete is charged with a micro time penalty (10 sec for Sprint distance, 15 sec for Olympic distance, 30 sec for Challenge Half). The time penalty must be carried out in the penalty box right at the end of the bike course. The distance to be kept to the biker in front is 12 m (Drafting zone). When passed by another athlete, you must fall back to this distance. It must not be biked side by side, passing must be carried out quickly.

At several spots, the bike course is crossed by traffic. The race is held on public streets, the road cover may contain unnamed damages or obstacles such as bumps or road holes. Disc brakes are allowed.

The use of mobile phones for tracking the race and time measuring is allowed. Athletes must not use the mobile phone in a way it can distract from the race proceedings. This includes making phone calls, sending and receiving text messages, playing music, using social media and photographing. The use of any action cams during the race is prohibited.

The following list of the dangerous spots is not concluding.

Sprint Distance / Dangerous spots:

Exit transition area until KM 1,4	•			
КМ 1 ,4	Leingarten	Tight and dangerous turn right in farm roads		
KM 16,0 bis KM 16,9	Böckingen	Fast descent with bends, at the end roundabaout, pass on the left hand side		
KM 16,9 until entrance of transition area	Heilbronn	Road devided with cones, use the left lane		

Olympic Distance / Dangerous spots:

Exit transition area until bis KM 1,4	Heilbronn	Road devided with cones, use the left lane, at the end rounabaout, pass on the left hand side			
KM 8,1	Nordheim	Dangerous turn right at the end of descent with traffic island			
KM 17,3	Schwaigern	At the end of descent, roundabout, pass on left hand side			
KM 29,7	Leingarten	Tight and dangerous right hand bend in undercrossing to B 293			
KM 33,7 bis KM 34,6	Böckingen	Fast descent with bends, at the end roundabaout, pass on the left hand side			
KM 34,6 until entrance of transition area	Heilbronn	Road devided with cones, use the left lane			

Middle Distance / Dangerous spots:

Exit transition area until	Heilbronn	Road devided with cones, use the left lane, at the end rounabaout, pass on the
bis KM 1,4		left hand side



KM 12,2	Dürrenzimmern	rn Dangerous turn right in direction to sports area		
KM 12,2 bis KM 13,6	Dürrenzimmern	Tight roads with several bends		
KM 16,2	Brackenheim	90-degree turn right with traffic island at end of descent		
KM 19,9	Stockheim	90-degree turn right at end of descent		
KM 24,3	Kleingartach	90-degree turn left at end of descent		
KM 36,1	Häfnerhaslach	Dangerous fast S-bend in descent before entrance of village		
KM 41,7	Sternenfels	End of descent turn right into farm road with road lowering		
KM 42,9	Sternenfels	Center of Sternenfels, tight/sharp turn right at end of descent		
KM 46,5	Leonbronn	Center of Leonbronn, tight/sharp turn left at end of descent		
КМ 77,9	Leingarten	Tight and dangerous right hand bend in undercrossing to B 293		
KM 81,9 bis KM 82,8	Böckingen	Fast descent with bends, at the end roundabaout, pass on the left hand side		
KM 82,8 until entrance of transition area	Heilbronn	Road devided with cones, use the left lane		

COURSE - RUN

The run course is a 5 km lap for Olympic and Sprint and 7 km lap for Middle and must be completed for **Sprint Distance once, Olympic Distance twice and for Middle Distance three times**. During each lap there are three turning points (marked with "Grüner Punkt" barriers) and two feed zones.

TIME MEASURING & TARGET TIMES

Time measuring is done with the active transponder system of ABAVENT Kempten. The necessary chip will be provided on loan and free of charge. If the chip isn't returned after the race, the loss will be charged with € 30,- per chip after the event. The chip can be returned in the athlete's area.

The cut-off times are included in the respective time tables on our website. Athletes exceeding the time limit/cut-off time must finish the race or will be disqualified.

NUTRITION

During bike and run the athletes of Challenge Heilbronn will be fed with products of our partner Squeezy Sports Nutrition. The following products will be provided: Squeezy Iso Drink, Energy Bar Fruit, Energy Gel Lemon, Drink-Gel Raspberry and Energy Super Gel Cola/Caffeine.

The three feed zones on the bike course in Zaberfeld (only MD), Mühlbach and Schwaigern (MD & OD) will provide: Feed zone start > Bottle return > water > Squeezy drinks > Squeezy Energy Bar/Gel > Bottle return > Feed zone end



The two feed zones on the run course at the Wassersportzentrum Wertwiesen and on Kiliansplatz (both sides each): Water > Squeezy drinkd > Squeezy Energy Bar/Gel Drink Gel > Cola > Squeezy Energy Super Gel (Caffeine Gel) > sponges > return of cups

INFOMRATION FOR RELAYS

Each relay team will get one timing chip only that must be worn at the ankle. The chip serves as baton and must be transferred from one discipline to another.

The transition / transfer of chip must be carried out in the "Staffelbox" (designated area for waiting relay members): During the race, the participants of the relays (biker / runner) must wait in the area designated for relays. Change of participant must be completed in this area (transferring of chip). The swimmer coming from the swim course heads to the "Staffelbox" and transfers his chip to the biker, who will then head to his/her bike in the transition area, gets the bike and heads for the bike course. Upon return the biker returns the bike to the transition area, deposits it there and then heads towards the "Staffelbox". There he hands over the chip to the runner who will then head towards the run course.

The participants of a relay team may cross the finish line together

MEDICAL SERVICE

Medics of the "Malteser" take care of you along the race course. On the swim course, the DLRG (German Life Guard Association) will be present on site with lifeguards and divers. The nearest hospital is the "SLK-Kliniken", Am Gesundbrunnen 20-26, 74078 Heilbronn.

SHOWERS

The showers will be situated in "Freizeitbad Soleo", Platz am Bollwerksturm 21, 74072 Heilbronn, between the "Expo" and the "Mercure Hotel". Free access will be provided with your control bracelet.

PRIZE MONEY

Prize money is only paid for the Middle Distance race and only for athletes that hold a pro license. Prize money will be paid by bank transfer after invoicing by the athletes.

Prize money Challenge Half men & women each for places 1 to 6: 1. €3,500 / 2. €2,100 / 3. €1,400 / 4. €1,150 / 5. €850 / 6. €500

For all other races there will be prizes in kind.

SIDE EVENTS & EXPO

On Saturday 18 May 2019 there will be a party with the acoustic rock reggae band "Dicke Fische" on the Neckar stage, starting at 7.30 pm. Right before that live concert, the pro talk with this year's top athletes will take place at the same spot.



The Expo with many interesting products and suppliers takes place on "Untere Neckarstraße" and open on Saturday from 10.00 am to 6.00 pm and on Sunday 7.30 am to 5.00 pm.

CERTIFICATES

Via the link on our website <u>www.challenge-heilbronn.de</u> to the website of our timing partner ABAVENT you can download your personal race certificate after the race.

TECHNICAL SERVICE

On the Expo (Untere Neckarstraße) you'll find the mounting and service booth of our official bike service partner "Zweirad Botenheim". During bike check-in and during race time it is staffed with mechanics. Necessary spare parts will be borne by the participants themselves.

Furthermore, at the exit of the transition zone will be a service station during the race, where you'll find a small repair kit. Possible repairs must be carried out by the athletes themselves during race time.





PHOTO SERVICE

On race day, our official photo partner sportograf.com will be present. The pictures can be ordered after the event via a link on our website directly at Sportograf.

REGLEMENTATION

For the whole event the Sports Regulation of the German Triathlon Federation DTU apply. You can access them at http://www.dtu-info.de/footer/regelwerk-ordnungen/ordnungen.html

LIVE STREAM

The Middle Distance race will be streamed on large-screen at the Marktplatz (finish line) from 8.15 am to 1.00 pm. Furthermore, the live stream is broadcasted online at <u>www.challenge-heilbronn.de</u> !

ROAD TO ROTH

Amongst all participants of Middle Distance race 2019 (only single race, no relays) there will be a raffle of 130 qualifying slots for the registration for DATEV CHALLENGE ROTH 2020 and will be announced within one week. All winners will be informed immediately by e-mail.

THE CHAMPIONSHIP

The hep CHALLENGE HEILBRONN powered by Audi is an official qualification race for "The Championship 2019/2020" in Samorin/Slovakia. You can find further information on this event of the Challenge Family at <u>http://www.thechampionship.de/</u>.

We wish you a lot of fun in Heilbronn and hope to welcome many of you for the 11th hep CHALLENGE HEILBRONN powered by Audi on Sunday 21 June 2020.

Your organizers and all volunteers 2019

Organizers: CTH Sport & Event GmbH, Philipp-Reis-Straße 18, D-78052 Villingen-Schwenningen Tel +49-7721-990691), info@challenge-heilbronn.de

30th April 2019 / Subject to changes!

















Sprint Distanz / Sprint Distance 2019 | 18,3 km | 150 Hm





Olympische Distanz / Olympic Distance 2019 | 36,0 km | 350 hm







Mittel Distanz / Middle Distance 2019 | 84,1 km | 1.030 hm























EVENT	RACE DISTANCE	COUNTRY	DATE
CHALLENGE SALOU	MIDDLE	SPAIN	🔀 7 APR 19
	MIDDLE	AUSTRALIA	🔀 14 APR 19
CHALLENGE CERRADO	MIDDLE	BRAZIL	21 APR 19
CHALLENGE TAIWAN	MIDDLE/LONG 🐵	TAIWAN	27 APR 19
CHALLENGE MOGAN GRAN CANARIA	MIDDLE	SPAIN	27 APR 19
CHALLENGE CANCUN	MIDDLE	MEXICO	28 APR 19
CHALLENGE RICCIONE	MIDDLE	ITALY	5 MAY 19
CHALLENGE LISBOA	MIDDLE	PORTUGAL	18 MAY 19
CHALLENGE HEILBRONN	MIDDLE	GERMANY	19 MAY 19
THECHAMPIONSHIP 🤣	MIDDLE	SLOVAKIA	2 JUNE 19
CHALLENGE HERNING	MIDDLE	DENMARK	8 JUNE 19
CHALLENGE GERAARDSBERGEN	MIDDLE	BELGIUM	16 JUNE 19
CHALLENGE GUNSAN-SAEMANGEUM	MIDDLE	KOREA	30 JUNE 19
CHALLENGE KAISERWINKL-WALCHSEE	MIDDLE	AUSTRIA	30 JUNE 19
CHALLENGE ROTH	LONG 🗊	GERMANY	7 JULY 19
CHALLENGE SAN GIL	MIDDLE	MEXICO	7 JULY 19
CHALLENGE VIETNAM	MIDDLE	VIETNAM	14 JULY 19
CHALLENGE PRAGUE	MIDDLE	CZECH REPUBLIC	27 JULY 19
CHALLENGE TURKU	MIDDLE	FINLAND	11 AUG 19
CHALLENGE ALMERE AMSTERDAM	MIDDLE/LONG 🐽	NETHERLANDS	14 SEPT 19
CHALLENGE DAVOS	MIDDLE	SWITZERLAND	14 SEPT 19
CHALLENGE MADRID	MIDDLE/LONG 🐽	SPAIN	22 SEPT 19
CHALLENGE ISKANDAR PUTERI	MIDDLE	MALAYSIA	TBC SEPT 1
CHALLENGE PEGUERA-MALLORCA	MIDDLE	SPAIN	🔀 19 OCT 19
CHALLENGE ANHUI	MIDDLE/LONG 🐽	🛠 CHINA	20 OBT 19
CHALLENGE SALVADOR	MIDDLE	S BRAZIL	TBC OCT 19
CHALLENGE CAPE TOWN	MIDDLE	SOUTH AFRICA	TBC NOV 19
CHALLENGE DAYTONA	MIDDLE	USA	🔀 15 DEC 19
CHALLENGE FLORIANAPOLIS	MIDDLE	S BRAZIL	TBC DEC 19
CHALLENGE SHEPPARTON	MIDDLE	australia	TBC
CHALLENGE WANAKA	MIDDLE	NEW ZEALAND	15 FEB 20

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